



Alan Wilson's new design - Racers Ranch

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Alan Wilson Excited About His New Road Course Design at Racers Ranch

In planning Racers Ranch, partners Bill Georgas and Dan Gage determined that one word would eventually define the unique country club being built just east of Dallas, "excellence."

In order to achieve such a high standard, they knew they would have to align themselves with a road course designer that would provide the same commitment to Racers Ranch and its members. One name came to their mind without hesitation Alan Wilson of Wilson Motorsport in Salt Lake City, Utah (www.wilsonmotorsport.com).

"It really did not take us long to decide to call Alan," said Gage. "He has such a strong reputation around the world for his road course designs. We knew he was the one we wanted working with us on Racers Ranch. It's sort of like asking Pete Dye to design a golf course for you."

Wilson expresses the same sentiment about working with Racers Ranch and their dedication to make the country club for car enthusiasts a world-class facility.

"In my business I get numerous calls each year from people who dream of building a track. However, I am very specific in making sure they have the understanding and knowledge of what it takes," he said. "Bill and Dan know the market in Dallas-Fort Worth; they have a very good business plan, financing plan and a very good site. It all came together to make perfect sense to design a track for Racers Ranch."

Wilson is excited about designing what are basically two road courses on the 1,300 acres that make up Racers Ranch which is located in Kaufman County. Once completed, the 3.5 mile road course will have the versatility to be divided into two separate tracks to allow for events or races to run simultaneously.

"It is a beautiful tract of land and the road course will be fun, challenging and above all safe," he explained. "The terrain has nice slopes to it which allow for good character to the track. This is important since, at times, the course will be divided into two tracks. It's essential that both tracks are viable on their own, with their own uniqueness." Besides safety, Wilson's other goal is to design a course that the members of Racers Ranch will enjoy regardless of their level of driving expertise.

"We are not designing a road course for the pro, formula-one driver," he said. "We want the course to challenge the average driver as well as the experienced driver so that it is enjoyable for everyone."

Intended for families seeking country-style living within an hour commute to Dallas, Racers Ranch also features a 1,300 acre shared ranch with limited home sites surrounded by conservation preserved land. Residents will enjoy a variety of country club amenities including a secured-gated entrance, clubhouse, pool and equestrian center.