

A New Spin on Housing Community

Project near Wills Point to feature a professional race car track

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By *STEVE BROWN / The Dallas Morning News*

Investors who've purchased more than 1,500 acres east of Dallas won't be offering the standard amenities in their new project.

Instead of the usual golf course or walking trails, Racers Ranch will offer a professional auto racecourse at the development near Wills Point.

Builder Bill Georgas calls the project a country club for race car enthusiasts.

Home sites, a clubhouse with pool and fitness center, and equestrian facilities will round out the project just south of Interstate 20.

"I have a passion for motor sports and have been kicking around this idea," said Mr. Georgas. "We wanted to build a country club that instead of having a golf or tennis had a motor sport focus.

"We started looking for properties to do this more than a year ago."

After checking out sites north of Dallas, Mr. Georgas and his partner, Dan Gage, acquired the East Texas site that was several times larger than planned.

"We fell in love with this particular piece of property," Mr. Georgas said.

The partners plan to break ground this summer on the 3.25-mile road-racing course that will be designed by Alan Wilson of Wilson Motorsports. Mr. Wilson has designed and consulted on tracks from Michigan to Las Vegas.

"He is one of the premier guys in the world doing motor sport design," Mr. Georgas said.

Along with the racetrack, the project will include garage facilities and storage areas for cars.

The plan is to sell both five-acre home sites and memberships in the country club.

"This will all be within a 40-minute drive of Dallas," Mr. Georgas said.